

Elton Cesar de Arruda Gloria

Product Designer · UX Engineer · Front-End

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PROFILE

A designer since 2005 and a Product Designer and UX Engineer for more than ten years. My practice brings together two fronts: I create original brand identities rooted in each client's essence, and I design complex digital products by connecting research, interface and code.

I believe design doesn't end at the approved screen; it only ends when the user can actually interact with it. Instead of static files that raise questions, I deliver living systems — with tokens, componentisation and clear documentation, ensuring fidelity, accessibility and performance.

EXPERIENCE

Product Designer · UX Engineer

Court of Accounts of the State of Rondônia — TCE-RO

- Design of digital products and services for the public sector.
- Research, information architecture, prototyping and interface design.
- Design systems, accessibility and closer integration between design and front-end.

Product Designer · UX Engineer

MTI — Mato Grosso State IT Company · Cuiabá, Brazil

- Mato Grosso State Services Portal: UX/UI, design system ownership and WCAG conformance on a high-traffic public product.
- User research — interviews, focus groups, surveys and qualitative/quantitative analysis backing product decisions.
- Usability testing and heuristic evaluation, with actionable recommendations.
- Personas, journeys, wireframes and low- and high-fidelity prototypes for fast iteration.
- Components aligned to the design system, cutting rework between design and engineering.
- An AI-assisted workflow (LLMs) speeding up prototyping, artwork generation and design system documentation.

Designer · Front-End Developer

May 2020 — Sep 2024

UNEMAT · Cáceres, Brazil

- UNEMAT portal: UX/UI and front-end development of the university's institutional interfaces.
- Artwork and graphic material for the university's channels.

Designer · UI/UX & Multimedia

Feb 2024 — Aug 2024

Associação Tempos Brilhantes · Lisbon, Portugal

- UI/UX design, graphic design, social media and video editing.

Web Designer · Front-End Developer

Sep 2023 — present

UNIFACC · Cuiabá, Brazil

- WordPress development — themes and customisation.
- Graphic design and social media management.

4Tech.mobi · Lisbon, Portugal

– Prototyping web and app layouts.

EARLIER

Support Technician · UI/Front-End

2018–2019

UNEMAT — UI design, front-end and maintenance of distance-learning courses.

Designer · Front-End Developer

2017–2018

RM Móveis e Informática — web and graphic design, WordPress and social media.

Junior Programming Technician

2014–2015

UNEMAT · DEAD — design within the IT department of the distance-learning office.

Marketing Analyst · Designer

2005–2014

Grupo Cometa — campaigns, advertising material, HTML5/CSS3 sites and photography.

CRAFT

Branding & Identity

- Brand essence and positioning
- Hand-drawn symbol exploration
- Logo design
- Visual identity systems
- Typography and colour palettes
- Variations, applications and usage direction

UX & Product

- UX research
- Usability testing
- Design systems
- Information architecture
- Accessibility (WCAG · eMAG)
- Design thinking
- Prototyping
- Figma
- AI-assisted workflow (LLMs)

Front-End

- HTML · CSS · JavaScript
- Design tokens
- Componentisation
- Motion and micro-interactions
- WordPress

EDUCATION

Google UX Design Professional Certificate (v2) — Google

Web Developer programme — Rocketseat · 2022

BSc in Computing — UNEMAT · 2002–2006

LANGUAGES

Portuguese — native

English — technical reading

Spanish — basic

AVAILABILITY

Cuiabá, Mato Grosso — Brazil

On-site, hybrid or remote

Projects for clients in Brazil, Argentina, Paraguay, Portugal, Australia and Spain